

Eda Warren

President of Desktop Publishing Services, Inc.

October 2009

Eda Warren is President of Desktop Publishing Services, Inc., a graphic design and training firm in Chicago. She has been offering graphic software training since the advent of desktop publishing technology in 1985. Her experience in design and print production reaches back to pre-digital keyline and pasteup—bringing a wealth of print production know-how to her clients. She is an Adobe Certified Instructor, Expert-Certified on InDesign CS4 (ACE). She is a Certified Quark Training Provider and specializes in Quark to InDesign migration and publishing solutions. Besides extensive course development, she delivers intensive corporate and individual training in Adobe InDesign, InCopy, Photoshop, Illustrator and QuarkXPress (Windows and Mac). Eda is also a member of a very select group called Adobe Professionals, providing content expertise to Adobe for sales and marketing events.

HIGHLIGHTS

- Taught graphic design nationally and internationally for 15 years for Dynamic Graphics.
- Writing and design work have been published in regional and national magazines, books and brochures.
 - Has written an InDesign book for O'Reilly Media
 - Authored "QuarkXPress 6 Killer Tips" from New Riders Publishing.
- Recorded digital video trainings for InDesign CS3 (12 hrs.) and QuarkXPress 7.0 (16 hrs.) through Studio eWorks, content supplier to Mac/Windows Academy.
- Active in the Chicago InDesign User Group, has written the meeting notes for several years.

BACKGROUND

- Two Master of Fine Arts degrees (Painting, and Electronic Visualization)
- Clients include: Rotary International, DirectBuy, Graphtech Systems, Pearson Educational Measurement, Hoyt Publishing, Walters Kluwer Publishing, Infant Welfare Society, Metropolitan Water Reclamation of Chicago, Infrastructure Engineering.

Desktop Publishing Services, Inc.

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resume

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GRAPHIC DESIGN INSTRUCTION

- Instructor for Dynamic Graphics Training (DGT), teaching graphic design: classes taught in major US cities, six or more times/year
“Advanced Design for Desktop Publishers,” (1997-2005), also taught course in Japan (1997) & many other corporate trainings
“Graphic Design for Desktop Publishers,” (1989-1996), also taught course in Australia, New Zealand (1996, 1991, 1989)
- Illinois Institute of Art, Chicago, IL, Instructor, Multimedia Design (1997-1998); taught both design concepts and digital tools for interactive media (Macromedia Director)

GRAPHICS SOFTWARE INSTRUCTION

- Adobe Certified Instructor, Expert-Certified on Adobe InDesign (2002-current), Illustrator (1997-01), GoLive (1999-02), PageMaker (1996-)
- Recorded 12-hrs of digital video for InDesign CS3 training (7/07); recording produced by Studio eWorks, provider to Mac and Windows Academy, through which the training is distributed
- Recorded 16-hrs of digital video for QuarkXPress 7.0 training (8/06); recording produced by Studio eWorks, provider to Mac and Windows Academy, through which the training is distributed
- Certified Technical Trainer, Chauncey Group, Educational Testing Service (Adobe trainer requirement)
- Quark Certified Training Provider, 1994-present
- Member Apple Training Alliance, Apple Solutions Professional Network (1992-1998)
- Member of original Authorized Aldus Training Program (1987-94)

PUBLISHED WRITINGS

- “Mind the Gaps,” cover story article for InDesign Magazine on hyphenation and justification, Feb-March/07 issue
- InDesign Annoyances book written for O’Reilly Media, 2005
- QuarkXPress 6 Killer Tips, New Riders Publishing, Indianapolis, IN, part of Scott Kelby’s full color Killer Tips series, published 8/03
- “PageMaker Tips,” regular contributor to Mac/Chicago and Digital Chicago, trade journal published 6 x’s/yr (1992 – 1995)
- “See Spot Color,” Aldus magazine, 1-2/92; book review: “Desktop Publishing Success” (1991)
- Two feature articles in Publish magazine:
“Corporate Style Guidelines for Herman Miller” (5/1991), and “Ten Steps to Creating a Persuasion Slide Show” (12/1989)
- “Tips and Techniques,” 100-page chapter in Using Aldus PageMaker, best seller from Random House (1987, 1991, 1993)

PRESIDENT, DESKTOP PUBLISHING SERVICES, INC.

- Founded in 1986, one of the earliest companies to offer design and training for desktop publishing
- Trained hundreds of Windows and Macintosh clients on Adobe InDesign, InCopy, Photoshop, Illustrator, QuarkXPress, PageMaker
- Member of Adobe Professionals program, elite group of trainers, consultants & designers who support Adobe in sales/marketing events, January 2006 (program inception)-present
- Northwestern University, Academic Technologies (AT) & Block Museum, onsite consulting 5/00-11/00
Coordinated the Block-AT summer internship program (pilot); coordinated completion of web site under development for 3 years

SERVICE IN PROFESSIONAL ASSOCIATIONS

- InDesign User Group/Chicago, frequent presenter; also wrote detailed meeting notes, posted on the group web site (2003-2008)
- Graphics SIG Chair, Special Interest Group for Chicago Macintosh user group, The Rest of Us (1986-1998)
- Program Chair, IICS/Chicago (Chicago chapter of the International Interactive Communication Society—for multimedia developers), Board Member (1996)
- Program Chair and Founding Member of ADEPT, Chicago-based electronic publishing professional association (1987-1990); Board Advisor (1990-92)

EDUCATION

- MFA, UIC (University of Illinois, Chicago), Electronic Visualization Lab (EVL), interactive media (1995)
- MFA, Indiana University, Bloomington, IN, Painting (1972)
- BA, magna cum laude, Honors in Fine Arts, Brandeis University, Waltham, MA (1969)
- Design courses: Institute of Design, IIT (Design Theory, Jay Doblin, 1983; Design Methodology, Chuck Owen, 1982; SAIC (2-D graphic design, 1979)

TECHNICAL EDUCATION/EXPERIENCE

- Computer programming: Pascal and C at UIC (University of Illinois at Chicago); Basic at School of the Art Institute of Chicago (1983); Fortran at UIC (1981) and Computer Graphics at Institute of Design, IIT (1984)
- On the job: Computer graphics consultant, Micrographics, Chicago, a computer graphics systems integrator (1984-86)
- Graphic designer, Chicago: at Forkert-Blome Design (1981-84); ad agency Dickinson & Assoc. (1980) and Master Arts (1979)